



# 2024 SPONSORSHIP INVITATION

# ABOUT US

## Mission

The mission of Center for Success Network (CFSN) is to unite community and literacy to empower students in their journey of education.

## Vision

Our vision is to vitalize the community's affiliation with literacy, thereby inspiring families to relate with literacy as a fundamental necessity and encourage parents to generate themselves as primary stakeholders engaged in their children's success.

## Values

We believe our values of growth, diversity, community, connection provide a strong foundation for building an equitable space where our team, students, families, volunteers, and community are valued, respected, and supported.



## WOULD YOU CONSIDER PARTNERING TO INCREASE THIS IMPACT? From 2022-2023...



We ensured access to academic enrichment and literacy mentors for **308 YOUTH AT 12 SITES** across Southeast Michigan.



Students, on average, **GREW 3 INSTRUCTIONAL AND INDEPENDENT READING LEVELS.**

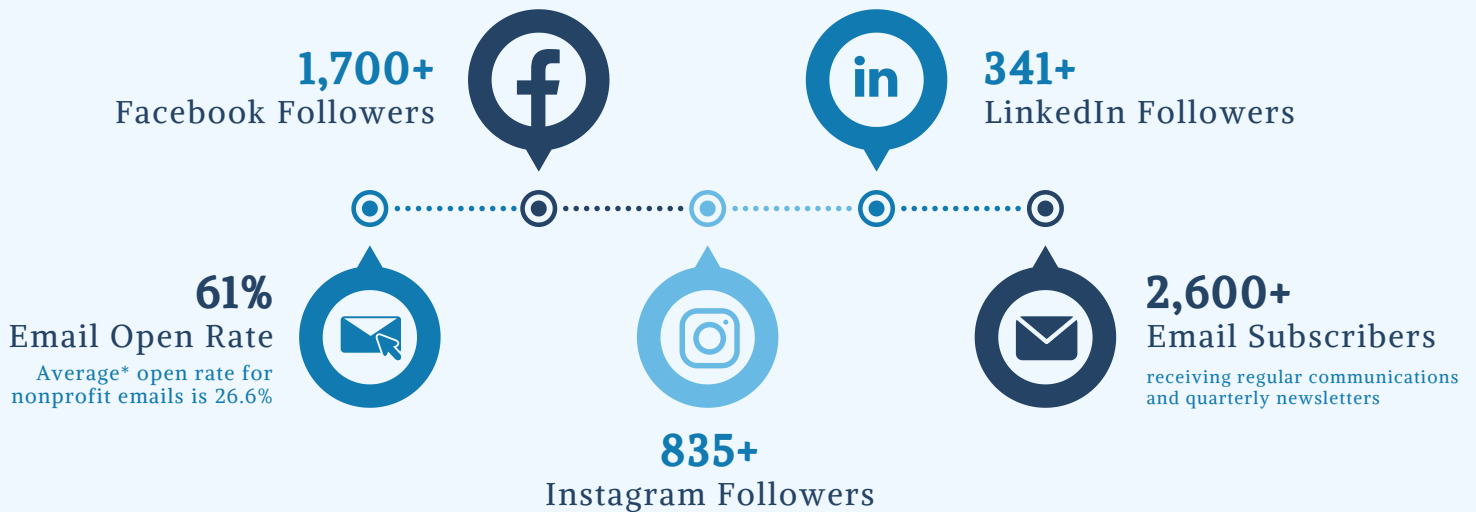


CFSN trained and paired **333 MENTORS** for the school year program.



Our programs hosted **A TOTAL OF 7,581 ONE ON ONE LITERACY MENTORING SESSIONS.**

# ENGAGED NETWORK



# UPCOMING EVENTS

Center for Success Network offers a variety of events, from student celebrations to traditional galas, that provide an opportunity for the community to contribute towards sustainable programs that are making a direct impact for our students. Each event offers a unique perspective into the values, programs and measurable outcomes that drive our mission.

## MARCH BOOK MADNESS

In celebration of National Reading Month in March, CFSN hosts various activities including a

- 1) Fun “March Book Madness” book bracket competition
- 2) Read-A-Thon where students and mentors pair up to read the most minutes during their semi-weekly virtual mentoring sessions
- 3) Celebration and Literacy Fair event with local authors, partners, students, and mentors!

## ANNUAL EVENT

An event filled with smiles and fellowship celebrating the work at CFSN with our students, families, mentors, supporters, and partners.

## ENGAGEMENT EVENTS

Our smaller events includes our Food for Thoughts events and walkthroughs where attendees have the opportunity to learn more about CFSN, connect with other advocates, and build a strong Network for success.

## STUDENT CELEBRATIONS

At the end of the school year and summer programs, each site holds an in-person or virtual celebration for our students to acknowledge their achievements.

## DEI ROUNDTABLE DISCUSSIONS

Sessions to discuss Center for Success Network’s current Call to Action, share ways to implement it in our program for students, and listen to the feedback that families and mentors have.

\*Average open rate according to Campaign Monitor

# SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	\$10,000+ LITERACY CHAMPION	\$7,500 READING MENTOR	\$5,000 AUTHOR	\$2,500 SCHOLAR	\$1,000 LIBRARIAN	\$500 BOOKWORM
ALSO HEADLINER SPONSOR WITH NAME/LOGO ON BANNER	✓					
ONE DEDICATED POST ON CFSN'S LINKEDIN PAGE HIGHLIGHTING BUSINESS	✓					
AD ON EVENT WEBPAGE AND/OR PROGRAM	FULL PAGE AD	HALF PAGE AD				
CENTER FOR SUCCESS SWAG	✓	✓				
EXCLUSIVE BUSINESS FEATURE IN ONE OF OUR NEWSLETTERS	✓	✓	✓			
ACKNOWLEDGEMENT IN OPENING SPEECH AT EVENT	✓	✓	✓	✓		
TICKETS TO THE FALL ENGAGEMENT EVENT	10	8	6	4	2	
INCLUSION OF LOGO ON ALL PROMOTIONAL MATERIALS AT EACH EVENT	✓	✓	✓	✓	✓	✓
LOGO DISPLAYED ON EVENT PRESENTATION	✓	✓	✓	✓	✓	✓
POST ON SOCIAL MEDIA	✓	✓	✓	✓	✓	✓

\*\*\*Specific sponsorship levels and benefits may be adjusted for certain events like the Annual Event.

# BOARD OF DIRECTORS

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Vice President of Product and Corporate Strategy, Data Innovations



## CAN WE COUNT ON YOUR SUPPORT?

To confirm your sponsorship or to request additional information, please contact Andrea Meyer, Executive Director, at [andrea.meyer@center4success.org](mailto:andrea.meyer@center4success.org) or (313) 320-8961.